



OLIVIER CROIZAT

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🚗 Driving licence category B · Own vehicle

Adaptability · Analytical thinking · Creativity · Curiosity · Empathy · Optimism

SKILLS

- 🗣 **Fluent** French & English
- 🍏 **Mac & PC** environnement
- 📄 **Adobe** CC skilled
- 🖌 **SketchUp** Pro skilled

STRATEGIC DESIGN

- **Cross-channel** creative vision
- **Brand architecture** & consistency
- **Ambition-to-execution** translation
- **Effective & durable** design solutions

ART DIRECTION

- **Concept creation** & creative leadership
- **Multi-medium vision** (print, digital, spatial)
- **Master identity** design
- **Master editorial** & advertising production

PRODUCT DESIGN

- **Design thinking** applied to complex problems
- **Visual & spatial** awareness
- **Industrial process** knowledge

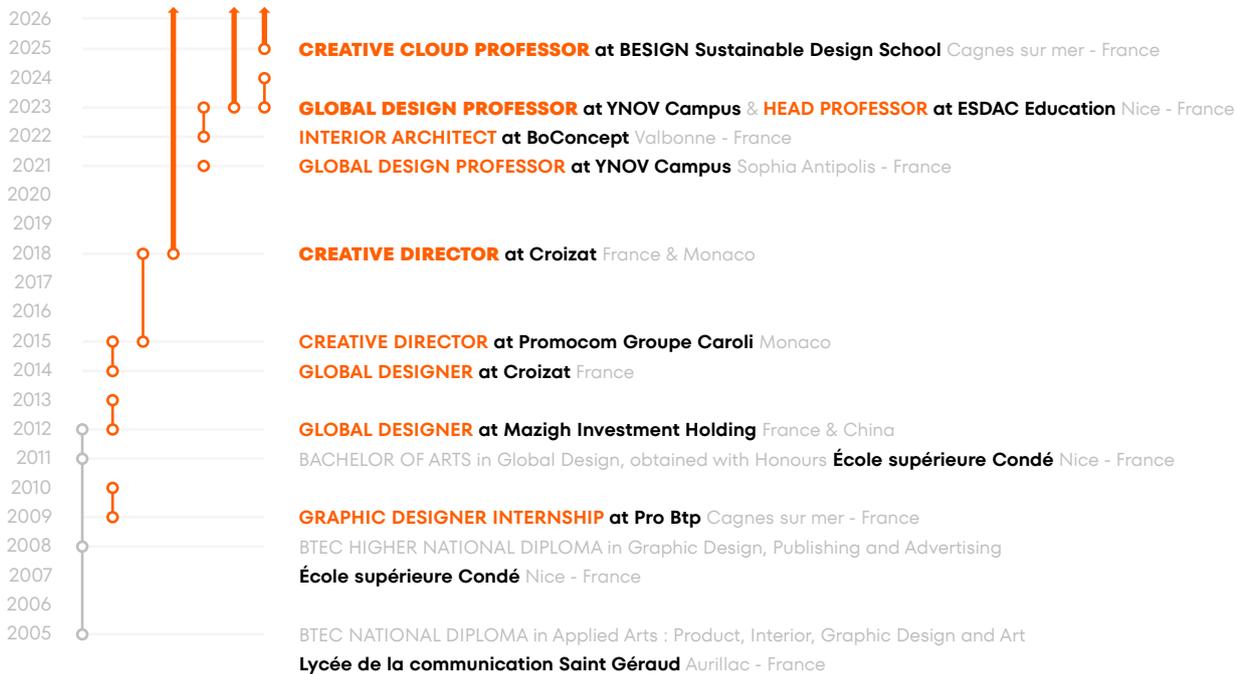
INTERIOR DESIGN

- **Master mood boards** propositions
- **Space planning**
- **3D modeling**
- **Site supervision**

WEB DESIGN

- **Responsive design** & front-end integration
- **Shopify** management & coding
- **Creative continuity** from mockup to product

QUALIFICATIONS & EXPERIENCE



RESULTS

- 15+ years** of expertise in **360° Design**.
- 17+ companies** within the **Caroli Group** adopting my strategic brand identity.
- 70%+ turnover** on **Property resale projects**.
- 25%+ annual visitor growth** at **Monte-Carlo Gastronomie fair**.
- Ranked 1st in France** in the **BoConcept** 'Beat me if you can' challenge.
- 2000+ pages** of course material created & delivered to **300+ students**.

INTERESTS

- Freediving**: requiring **self-regulation, discipline** and **resilience**.
- Acting**: developing **memorization, teamwork**, and **performance**.
- Personal Growth**: inspired by **Don Miguel Ruiz's** Four Agreements and **Albert Einstein's** philosophy on **curiosity** and **lateral thinking**.
- Design and Horology**: **transdisciplinary approaches** of **Neri Oxman** and **Maximilian Büsser**, merging **art, design** and **engineering**.